



April 18, 2008

Attention: Federal Communication Commission

To Whom It May Concern:

NBC 30-WVIT has been a media partner to the North Central Connecticut/Western Massachusetts Chapter of The Juvenile Diabetes Research Foundation (JDRF) for many years. During that time, they have been enormously helpful in spreading awareness of our organization's mission: to find a cure for diabetes and its complications through the support of research.

Over the past several years, NBC 30 has produced and aired PSA's to assist us in promoting our main fundraising events, the annual Walk to Cure Diabetes and the annual Promise Ball. Thanks to Community Projects Manager Emma Asante and her team, these spots have helped generate interest in our cause and increase participation in our programs. We are also grateful to Sports Director Kevin Nathan, who each year serves as the emcee for these events and lends professionalism and credibility to these PSA's.

Recently, NBC 30 has also offered us additional opportunities for exposure, including asking us to participate in the Partners in a Caring Community spot, and inviting a representative of JDRF to appear in a live interview.

We are most appreciative of our ongoing partnership with NBC 30, and look forward to continue working with them in the years ahead!

Sincerely,

A handwritten signature in cursive script that reads "Ellen Kellie".

*Ellen Kellie
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